



PRIDHAM VITICULTURE

Vineyard and Land Management

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Business Statement



Vision statements

To be one of the most highly regarded contract company's in McLaren Vale.

To be recognised as an environmentally responsible company through our actions.

Develop a culture as a progressive and innovative company of education, training and ideas.

To excel at delivering quality service, communication and value for money.

Aims

Find new ways and areas to improve and build on business relations with existing and potential clients.

Explore and develop methods to reduce the impact of human induced climate change in the wine industry.

To remain financially viable and provide reliable ongoing services into the future.

Personnel - create a culture where responsibilities are shared collectively.

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